KAITLEN EDWARDS

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EXPERIENCE

Lead Interaction Designer
ChaiOne Feb 2016 - Present

As a Lead Interaction Designer, I direct the strategy, interaction and visual design of projects, create RFP concepts, on-board and mentor junior designers, lead internal initiatives, create training materials, and provide estimations on deliverables and project timelines.

Senior Interaction Designer
ChaiOne Feb 2014 - Feb 2016

As a Senior Interaction Designer, I led the solution, interaction and visual design of my projects. I participated in onsite contextual inquiries and collaborated with the research team to synthesize data ensuring business and user needs were met. I also collaborated with the engineering team in the development stage to test builds and perform design audits.

Interaction Designer
ChaiOne Feb 2013 - Feb 2014

As an Interaction Designer, I was responsible for executing all aspects of a project from defining the flow, interactions, and structure to producing spec sheets and assets.

Disney College Program Internship
The Walt Disney Company Aug 2011 - Jan 2012

As part of the Disney College Program Internship, I worked creatively as a Photopass Photographer and storyteller. I also assisted and directed guests, operating both independently and in a team environment.

Graphic Design Contractor
EDI Architecture May 2006 - May 2009

As a Graphic Designer, I designed and produced promotional and marketing materials including brochures, posters, and web design.

SKILLS

Interaction Design
App maps, experience maps, task flows, wireframes, prototypes, and animations

Visual Design
Concepts, visual comps, app icons, and data visualizations

Research
Contextual inquires, usability testing, benchmarking, interviews, script writing, workshops and discovery reports

Implementation
Annotations, spec sheets, assets, build reviews, and design audits

Platforms
iOS native, Android native, Xamarin, Windows, and responsive web

Tools
Sketch, Invision, Invision Studio, Zeplin, Jira, Pivotal Tracker, Illustrator, Photoshop, After Effects, InDesign, Confluence, Microsoft Office, and Keynote

EDUCATION

University of Houston
BFA Graphic Design, 2011

RECOGNITION

Top 50 Female UI/UX Designers, Austin, Texas
Named one of the top 50 female UI/UX designers in Austin, Texas in 2016 by Recruit Loop